Blog Writing and Design

PURPOSE:

A blog is a website that consists of informal, conversational style posts or entries. Posts are typically displayed in reverse chronological order with the most recent post appearing first at the top of the web page. Blog writing is about sharing knowledge, personal experiences, and passion for Christ with the world. The blog writing and design event provides participants with the opportunity to express thoughts, relate experiences, and allow others to read about God at work. Blogs will be related to the text and theme of LTC.

GUIDELINES:

1. Include a title for the blog.
2. Each entry should be at least one paragraph. Entries should be done a minimum of once a week for 8 weeks or longer.
3. Each entry should include a combination of personal experience with useful information, tips, facts, verses, etc.
4. Entries may be accompanied by photographs or images, if desired.
5. Submissions may also include a comments section where the participant includes 3-5 possible comments or questions that readers might have as well as a response to each.
6. Provide a design/layout for the blog either drawn by hand or in electronic format.
7. Any content or images that you do not own should be noted. Include sources and ownership information.
8. Submissions must include the participant's name, grade, church name with congregation number, and copyright information.
9. Adult assistance shall be limited to that of advice and supervision: the blog shall be the participant's work only.
10. Grade levels 7-12.
11. By sending your blog to LTC you are granting permission to LTC to upload your work to the LTC website as a resource for future participants. Please include your personal copyright information.

AWARDS:

There are three ratings available – Gold, Silver and Bronze.

JUDGING CRITERIA:

1. **Purpose** – The purpose of the blog and the intended audience should either be clearly stated or made obvious through the design.
2. **Content** – Content refers to information provided in the blog including facts, tips, verses, personal thoughts, graphics, etc. How relevant and appropriate is the blog content? Is God glorified? Is the reader uplifted? Does content match the purpose of the blog?
3. **Theme** – The current year's LTC theme must be incorporated into the blog.
4. **Creativity/Layout** - Use of design, images, etc. Does the blog have an organized structure? Are copyright laws observed and appropriate credit given to authors?

COACHES AND CHURCH COORDINATORS:

- Guide the students as they create a blog that reflects the current year's LTC theme and/or the scriptural text for LTC.
- Students must be correctly registered for this event and complete all requirements by the **Pre-Convention Two Event deadline**.
- With the exception of special cases (determined by communication with the Event Coordinator) all entries will now be submitted via email.